
Strategic thinking

Overview

In 2013, Management Research Group (MRG) completed a large-scale global study that evaluated the leadership practices and effectiveness of 60,000 managers and executives in 140+ countries and across 26 industries. They found

"Strategic leaders take a broad, long-range approach to problem-solving and decision-making that involves objective analysis, thinking ahead, and planning. That means being able to think in multiple time frames, identifying what they are trying to accomplish over time and what has to happen now, in six months, in a year, in three years, to get there. It also means thinking systemically. That is, identifying the impact of their decisions on various segments of the organization—including internal departments, personnel, suppliers and customers."

They found that leaders who scored well on these skills were six times more likely to be seen as effective and four times more likely to be viewed as individuals with potential.

This workshop adopts a hands-on approach to strategic thinking enabling leaders to develop strategic thinking skills by applying them to their particular business environment, gaining insight and exploring options in relation to real business challenges.

Workshop outcomes

For participants to be able to:

- recognise what makes a strategic leader
- apply techniques of strategic thinking to an analysis of the operating environment and the development of business strategy.

Outline content

- A strategic approach to leadership
- Thinking strategically.
- Developing an effective business strategy

How long is the workshop?

1 day

Who is it for?

Leadership teams who want to develop their ability to think strategically and apply strategic thinking to real business challenges.

